



KNB

KEEP NACOGDOCHES BEAUTIFUL

Enhancing the community by encouraging individual responsibility in the areas of litter prevention, waste reduction, and beautification

Keep Texas Beautiful Gold Star Affiliate



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2024 PROGRAMS & EVENTS

- **TechCycle**
- **Adopt-A-Highway**
- **SFA's MLK Day of Service**
- **World Water Day Event**
- **SFA's BIG Event**
- **Earth Day at Pecan Park**
- **Tire Recycle Day**
- **Fall Sweep**
- **Festival Litter Management**
- **Texas Arbor Day**

TECHCYCLE SATURDAYS



- Partner with STS Electronics in Jacksonville to collect recyclable electronics
- Quarterly collections throughout the year that is open and free to the public
- Reduces illegal dumping and the number of items going to landfill



ADOPT-A-HIGHWAY



- *DON'T MESS WITH TEXAS* Campaign
- Quarterly litter clean up for designated 2 mile site on Loop 224



SFA's MLK DAY OF SERVICE & BIG Event

SFA events where student volunteers are assigned to different service projects throughout the community



Waterway Clean Up Event

Every year, KNB hosts a waterway cleanup during the Month of March which is “Keep Texas Waterways Clean” Month and World Water Day is also in March



Friends of the Forest Trail



- A project partnered with Holden Kelly (Eagle Scout), the Nacogdoches Recreation Center, and Nacogdoches Public Library
- 2 different interactive, educational trails located at Pecan and Pioneer Park



Earth Day at Pecan Park

KNB partners with Nacogdoches Public Library to put on an interactive/educational event geared towards the youth





Tire Recycle Day

- KNB partners with The City of Nacogdoches and Cook Tire to hold an annual tire recycle collection
- In 2024 we collected over 900 tires
- Collected tires were picked up from Liberty Tire in Beaumont to be recycled
- This event helps keep these unwanted tires from being illegally dumped and out of our landfills



Festival Litter Abatement

KNB volunteers provide litter abatement services for the Texas Blueberry Festival and the Christmas Festival



TX Arbor Day

- Event with the Garden Capital of Texas and the City of Nacogdoches
- On TX Arbor Day 2023, we planted 100 native trees at the Coy Sims Softball Park



HOW CAN YOU HELP KEEP
OUR WATER CLEAN?



- VOLUNTEER
- USE REUSABLE ITEMS
- SPREAD THE WORD (KINDLY) 😊
- REMEMBER THAT SMALL ACTIONS ADD UP





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